

## What is Day to Serve?

Day to Serve is an annual initiative that transcends political and religious differences. It unites people of all faiths, races, cultures, and background with the shared goal of helping those in need and improving the communities where we live. Together, we can build friendships, serve others and improve the communities. “Just choose one or more days to serve from September 11–October 10—commemorating the tragic events of 9/11/2001.. For more information about Day to Serve or to learn how to join or sponsor an event, visit our website.

[www.daytoserve.org](http://www.daytoserve.org)

## Benefits of Service

Service breaks down barriers, builds friendships, and unites people.

Communities that forge strong partnerships have increased resilience after disasters.

The President calls on all Americans to make volunteerism and community service a part of their daily lives.

Service is contagious and sparks a continuous chain of sharing goodness which makes the world a more compassionate place.

Service is a key unifying factor in developing interfaith relationships.

Service produces not only social benefits but health benefits.

Communities and individuals focused on service are happier and more unified.

## Day to Serve Accomplishments

2016	
Service Projects	over 1,550
Total Volunteers	over 64,200
Total Youth Volunteers	over 22,000
Total Volunteer Hours	over 237,900
Food Collected (Pounds)	over 825,800
Garbage Collected (Bags)	over 15,500



## Social Media

**Facebook:** [facebook.com/daytoserve](https://facebook.com/daytoserve)

**Twitter:** [#daytoserve](https://twitter.com/daytoserve)

**YouTube:** [youtube.com/user/daytoservestories](https://youtube.com/user/daytoservestories)

**DISTRICT OF COLUMBIA  
MARYLAND  
VIRGINIA  
WEST VIRGINIA**



Uniting people through service.

September 11–October 10

## A True Interfaith and Community Partnership

Day to Serve is organized, led, and supported by a unified group of bipartisan governors, mayors, and legislators along with a unique consortium of faith and community leaders.

These leaders represent a rich and diverse population of citizens who serve, not for political or public accolades, but for the simple reason that service brings people together. It unites and strengthens communities and individual lives.

We encourage everyone to join us by selecting one or more days to serve from September 11 – Serve Accomplishments.

“The life of a man consists not in seeing visions and in dreaming dreams, but in active charity and in willing service.”

*Henry Wadsworth Longfellow*



## How to Get Involved

**Plan and Organize:** Establish a Day to Serve planning committee and invite members of other faiths, communities, business community leaders, non-profits, and neighbors to help you identify community needs. Jointly develop a plan to meet that need. Set goals together. Go to [daytoserve.org](http://daytoserve.org) for help.

**Promote:** Get the word out! Use social media and other tools to share your plans and get people involved, especially youth and those new to community service. Be sure to post your events on our website, [daytoserve.org](http://daytoserve.org).

**Participation Goals:** Keep track of service hours, number of participants, youth, groups that join you, food collected, trash collected, trees planted, stories at [daytoserve.org](http://daytoserve.org). These measurements ignite progress and strengthen the spirit of service.

## Goals

Our goal is simple: more volunteers, more service, and more good. We want to leverage the shared value of service to transform and bond communities together—one service act or event at a time; culminating in a stronger, more united culture centered on the values of respect, understanding, and friendship.

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Suggestions and Comments  
email [director@daytoserve.org](mailto:director@daytoserve.org)

## Building New Partnerships

Every organization is encouraged to forge new meaningful community partnerships as part of Day to Serve. Let Day to Serve be an opportunity to bring communities together. Reach across faith communities, schools, teams, businesses, government agencies and entities, etc. to build relationships that will build unity, all while doing something good for your neighbors, friends, and community. Partners include hundreds of faith groups, community groups, and more. For a complete list of partners, please visit our website: [daytoserve.org/partners](http://daytoserve.org/partners).

Service brings people together and unites and strengthens communities.

## Many Resources Available

Many resources are available on [daytoserve.org](http://daytoserve.org) under “Resources”. There you will find logos, posters, flyers, social media cards, backgrounds, and more.

- » Share your stories, photos, and videos to help build momentum and celebrate your successes. Promotional videos should be loaded to the Day to Serve YouTube Channel ([youtube.com/user/daytoservestories](http://youtube.com/user/daytoservestories)).
- » Share your event results at [DaytoServe.org](http://DaytoServe.org).
- » Use our hashtag [#daytoserve](https://twitter.com/daytoserve) on Twitter and Instagram, as well as our Facebook page ([facebook.com/daytoserve](http://facebook.com/daytoserve))