

What is Day to Serve?

Day to Serve is a unique annual initiative that transcends political and religious differences. It unites people of all faiths, races, cultures, and background with the shared goal of helping those in need and improving the communities where we live. Together, we can build friendships, serve others and improve the communities. Just choose one day to serve from September 11–October 10. For more information about Day to Serve or to learn how to join or sponsor an event, visit our website.

www.daytoserve.org

Day to Serve piggybacks the September 11th National Day of Service and Remembrance initiated in 2002 to honor the victims, survivors and responders of 9/11/2001.

Benefits of Service

Service breaks down barriers, **builds friendships**, and unites people.

Communities that forge strong partnerships have **increased resilience** after disasters.

Americans have a heritage of making volunteerism and community service a **part of their daily lives**.

Service is contagious and sparks a continuous chain of **sharing goodness** which makes the world a more compassionate place.

Service is a key **unifying factor** in developing interfaith relationships.

Service produces not only **social benefits** but **health benefits**.

Communities and individuals focused on service are **happier** and more **unified**.



 facebook.com/daytoserve

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 youtube.com/user/daytoservestories

 daytoserve.org

Suggestions and Comments

email virginiadirector@daytoserve.org

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**Uniting people
through service.**

September 11–October 10, 2018

A True Interfaith and Community Partnership

Day to Serve continues to build momentum as a relevant, successful, and growing service initiative, because of the commitment, leadership, and support of key leaders in the mid-Atlantic region. It is led by a unified group of bipartisan governors and mayors and other legislators from Virginia, West Virginia, Maryland, and the District of Columbia.

Day to Serve is organized, led, and supported by these government leaders along with a unique consortium of faith and community leaders who represent a rich and diverse population of citizens who serve, not for political or public accolades, but for the simple reason that service brings people together and unites and strengthens communities and individual lives. We encourage everyone to join us by selecting one day to serve from September 11–October 10, 2018.

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How to Get Involved

Plan and Organize: Establish a Day to Serve planning committee and invite members of other faiths, communities, business community leaders, non-profits, and neighbors to help you identify community needs. Jointly develop a plan to meet that need. Set goals together.

Promote: Get the word out! Use social media and other tools to share your plans and get people involved, especially youth and those new to community service.

Perform and Record: Keep track of service hours, number of participants, youth, groups that join you, food collected, trash collected, trees planted, stories at daytoserve.org. These measurements ignite progress and strengthen the spirit of service.



Goals

Our goal is simple: more volunteers, more service, and more good. We expect tangible results, backed by meaningful acts of service that unite people and improve communities. We want to leverage the shared value of service to transform and bond communities together—one service act or event at a time; culminating in a stronger, more united culture centered on the values of respect, understanding, and friendship.

Building New Partnerships

Every organization is encouraged to forge new meaningful community partnerships as part of Day to Serve. Let Day to Serve be an opportunity to bring communities together. Reach across faith communities, schools, teams, businesses, government agencies and entities, etc. to build relationships that will build unity, all while doing something good for your neighbors, friends, and community.

Partners have included:

- » Over 100 different faith groups, community groups, and more.
- » Washington Nationals
- » Chesapeake Bay Trust
- » Safeway, Shoppers Food Warehouse, and Giant Food
- » Boy Scouts of America
- » National Public Lands Day
- » Girl Scouts of America

For a complete list of partners, please visit our website: daytoserve.org/partners

Marketing and Publicity

Many resources are available on daytoserve.org under the “Resources” tab. There you will find logos, posters, flyers, social media cards, backgrounds, and more. Please share the resources you create so others may borrow or be inspired by your good work.

- » Share your stories, photos, and videos to help build momentum and celebrate your successes. Promotional videos should be loaded to the Day to Serve YouTube Channel (youtube.com/user/daytoservestories).
- » Share your media stories at DaytoServe.org.
- » Use our hashtag #daytoserve on Twitter and Instagram, as well as our Facebook page (facebook.com/daytoserve).